

FPSIE, INC. SPONSORSHIP OFFERINGS effective September 2008

Pinnacle	Summit	Elite	Premium	Distinguished	Outstanding	Basic
Contribute 50,000 or more each year for at least 2yrs	Contribute 25,000-49,000 each year for at least 2yrs	Contribute 10,000-24,000 each year for at least 2yrs	Contribute 5,000-9,000 each year for at least 2yrs	Contribute 1,000-4,000 each year for at least 2yrs	Contribute 500-900 each year for at least 2yrs	Contribute 100-400 each year for at least 2yrs
2 year offerings	2 year offerings	2 year offerings	2 year offerings	2 year offerings	2 year offerings	2 year offerings
<ul style="list-style-type: none"> Up to five, 1-2 hr Company Training, Workshop or Seminar available on-line to you & your customers for 2yrs (special pricing and restrictions apply) 	<ul style="list-style-type: none"> Up to four, 1-2 hr Company Training, Workshop or Seminar available on-line to you & your customers for 2yrs (special pricing and restrictions apply) 	<ul style="list-style-type: none"> Up to three, 1-2 hr Company Training, Workshop or Seminar available on-line to you & your customers for 2yrs (special pricing and restrictions apply) 	<ul style="list-style-type: none"> Up to two, 1-2 hr Company Training, Workshop or Seminar available on-line to you & your customers for 2yrs (special pricing and restrictions apply) 	<ul style="list-style-type: none"> One, 1-2 hr Company Training, Workshop or Seminar available on-line to you & your customers for 2yrs (special pricing and restrictions apply) 	N/A	N/A
<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window) 	<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window) 	<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window) 	<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window) 	<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window) 	<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window) 	<ul style="list-style-type: none"> Recognition with a link to your company web-site* (new window)
<ul style="list-style-type: none"> Creation or continuation of your company logo on the walls of FPSIE, Inc.* 	<ul style="list-style-type: none"> Creation or continuation of your company logo on the walls of FPSIE, Inc.* 	<ul style="list-style-type: none"> Creation or continuation of your company logo on the walls of FPSIE, Inc.* 	<ul style="list-style-type: none"> Creation or continuation of your company logo on the walls of FPSIE, Inc.* 	<ul style="list-style-type: none"> Creation or continuation of your company logo on the walls of FPSIE, Inc.* 	<ul style="list-style-type: none"> Creation or continuation of your company logo on the walls of FPSIE, Inc.* 	N/A
<ul style="list-style-type: none"> 30% Discount on rental of our classroom, lab or pool tank facility (computers available) 	<ul style="list-style-type: none"> 30% Discount on rental of our classroom, lab or pool tank facility (computers available) 	<ul style="list-style-type: none"> 25% Discount on rental of our classroom, lab or pool tank facility (computers available) 	<ul style="list-style-type: none"> 20% Discount on rental of our classroom, lab or pool tank facility (computers available) 	<ul style="list-style-type: none"> 15% Discount on rental of our classroom, lab or pool tank facility (computers available) 	<ul style="list-style-type: none"> 10% Discount on rental of our classroom, lab or pool tank facility (computers available) 	<ul style="list-style-type: none"> 5% Discount on rental of our classroom, lab or pool tank facility (computers available)
<ul style="list-style-type: none"> 20% Discount for employees attending FPSIE, Inc. courses 	<ul style="list-style-type: none"> 20% Discount for employees attending FPSIE, Inc. courses 	<ul style="list-style-type: none"> 15% Discount for employees attending FPSIE, Inc. courses 	<ul style="list-style-type: none"> 10% Discount for employees attending FPSIE, Inc. courses 	<ul style="list-style-type: none"> 10% Discount for employees attending FPSIE, Inc. courses 	<ul style="list-style-type: none"> 5% Discount for employees attending FPSIE, Inc. courses 	<ul style="list-style-type: none"> 5% Discount for employees attending FPSIE, Inc. courses

*A “☆” is added for every year you sponsor. (Each star will have each year you contributed.) Sample:



Note: Bricks and Tiles are also SPONSORS

Note: There is a “FPSIE, Inc. Founders Wall of Fame” consisting of Founding Sponsors. In future years banners will be distributed to various wall(s). Banner will contain Sponsor name and the stars will be the same material but separate. Banner always stays. Stars added.

SUMMARY

- FPSIE, Inc. views education as an exciting opportunity to **grow the industry pie** by increasing the level of knowledge within our industry, bringing new people into the industry (through schools, job fairs etc) and educating the community (to improve the awareness and positive benefits of recreational and health opportunities for swimming pools – especially in today’s non-traveling economy) – all of which will in turn sell more products and services.

Simply speaking The more educated, the more awareness, the better the products and services, the better the pools, the better our market share and the more holes we dig!

In order to create and maintain an educational delivery vehicle that will fuel this growth, we must find funding mechanisms.

Where FPSIE, Inc. has been:

- Over the past several years FPSIE, Inc. has been in its foundation stage – building a state-of-the-art training facility
 - a **magnificent multipurpose computer training room** which can hold more than 50 people with high tech video streaming capabilities for LIVE classrooms (different from a webinar)
 - a **laboratory for dissecting motors, controllers and heaters** to name a few
 - a **swimming pool tank** which includes state of the art equipment, interchangeable parts, and a design system that allows endless opportunities for education
 - a **construction area to gain knowledge on building & renovating pools, electrical systems, controllers** and so much more

Where FPSIE, Inc. is going:

- Today and into the future we have entered a new educational phase. With your help to reach our long term goals, a few examples of how we plan to increase our classroom and on-line (internet computer based learning) curriculum/courses will include:
 - specialized retail, service, manufacturer, distributor and builder programs
 - specialized courses for secondary markets (i.e. health officials, utilities, realtors, inspectors, maintenance staff, homeowners)
 - a foundation for new people entering the industry
 - career development and advancement training
 - supervisory education
 - marketing and sales tools training
 - equipment specialization training
 - facilitation as an educational resource center

**At FPSIE, Inc. we believe we can all benefit from education.
Please help to make our vision and your vision a reality.**